200597 M2|L2 Lab Product Roadmap Worksheet

**Introduction:** Use this worksheet to develop a Product Roadmap for the solar water heating scenario.

This worksheet contains:

1. Product Roadmap Format
2. Product Roadmap Example
3. Blank Product Roadmap Template

**Product Roadmap Format**

|  |  |  |  |
| --- | --- | --- | --- |
| Product Name or Component | Phase 1  Development | Phase 2  Development | Phase 3  Development |
| Product Identifier | * Feature 1 * Feature 2 * Milestone | * Feature 1 * Feature 2 * Milestone | * Feature 1 * Feature 2 * Milestone |
| Product Identifier | * Feature 1 * Feature 2 * Milestone | * Feature 1 * Feature 2 * Milestone | * Feature 1 * Feature 2 * Milestone |
| Product Identifier | * Feature 1 * Feature 2 * Milestone | * Feature 1 * Feature 2 * Milestone | * Feature 1 * Feature 2 * Milestone |

**Product Roadmap Example**

|  |  |  |  |
| --- | --- | --- | --- |
| Always Ready 3D Printer Development | Phase 1 (Q1)  Development | Phase 2 (Q2)  Development | Phase 3 (Q3)  Development |
| Basic Functionality | * Print Resolution and Quality * Print Volume * Automated Bed Leveling * Basic Touchscreen * Basic Connectivity Options | * Reliability Enhancements * Multi-Color touchscreen * Beta Test and Prepare for Launch | * Launch and Delivery |
| Premium Options | * Higher Resolution Print Quality Options * Basic Remote Controller * Basic Secure Printing Option | * Enhanced Remote Controller * Paper and Toner Tracking Management System * Increased print Volume Options | * Enhanced Secure Printing Options * Beta Test and Prepare for Launch Q4 |
| IT Development and Support | * Basic App Development * FAQ Development | * Website Upgrade * App Upgrades * Link App to Support | * Add Additional Printer Options to App * Automated Fault Detection * Beta Test and Prepare for Launch Q4 |

**Note :** Review the updated Product Scenario to support the solar water heater product development and launch.

**Blank Product Roadmap Format**

|  |  |  |  |
| --- | --- | --- | --- |
| Product Name or Component | Phase 1  Development | Phase 2  Development | Phase 3  Development |
| Solar Water Heating System | * Design and develop multiple commercial and residential solar collector systems. | * Beta test commercial solar collection systems. | * Finalize and launch commercial system app. |
|  | * Identify and procure multiple water tank and storage options compatible with SRU solar collection systems. | * Design and develop residential solar collection systems. | * Launch commercial solar water heating systems. |
|  | * Finalize all supply chain and distribution system contracts. | * Finalize water tank and storage options. Procure initial inventory to support systems launch. | * Beta test residential console. |
|  | * Evaluate the current product mix. Determine which products will remain and which will be retired. | * Begin retirement activities for systems to be phased out of the product mix. | * Design, develop, and beta test app prototypes for residential systems. |